

## Lesson Plan

Subject :-E&ST (Code) TH-1 Name of faculty:- Krishendu Ghosh  
Semester :-5<sup>TH</sup> Class allotted:- 4p/week Branch :-MECHANICAL ENGG.

Discipline		From date:-01/08/23 To date:30/11/23	Teaching Aid
Subject:	Date/Period	Theory/ Practical –Topics/Lesson	
Weeks			


Week No-1	01/08/23 to 05/08/23	<u>1.ENTREPRENEURSHIP</u> <ul style="list-style-type: none"> <li>➤ Concept &amp; meaning of entrepreneurship</li> <li>➤ Need of entrepreneurship</li> <li>➤ Charecterestics,quality&amp;types of entrepreneurship</li> <li>➤ Barriers in entrepreneurship</li> </ul>	White board & marker
Week No-2	07/08/23 to 12/08/23	<ul style="list-style-type: none"> <li>➤ Entrepreneur vs manager</li> <li>➤ forms of business ownership</li> <li>➤ Types of industries</li> <li>➤ Concept of start- ups</li> </ul>	White board & marker
Week No-3	14/08/23 to 19/08/23	<ul style="list-style-type: none"> <li>➤ Entrepreneurial support agencies(state&amp; district level)</li> <li>➤ TBI ,science &amp; technology entrepreneur park</li> </ul>	White board & marker
Week No-4	21/08/23 to 26/08/23	<u>2.BUSINESS PLANNING</u> <ul style="list-style-type: none"> <li>➤ SSI,ancillary and tiny units</li> <li>➤ Agencies to be contacted for project implementation</li> <li>➤ Demand &amp;supply assessment &amp;potential areas of growth</li> <li>➤ Identifying business opportunity</li> </ul>	White board & marker
Week No-5	28/08/23 to 2/09/23	<ul style="list-style-type: none"> <li>➤ Final product selection</li> </ul> <u>3.PROJECT REPORT PREPARATION</u> <ul style="list-style-type: none"> <li>➤ Preliminary project report</li> <li>➤ Detailed project report</li> <li>➤ Techno economic feasibility</li> <li>➤ Project viability</li> </ul>	White board & marker
Week No-6	04/09/23 to 09/09/23	<u>4 .MANAGEMENT PRINCIPLES</u> <ul style="list-style-type: none"> <li>➤ definition &amp; principles of management</li> <li>➤ Functions of management</li> <li>➤ Levels of management in an organisation</li> </ul>	White board & marker
Week No-7	11/09/23 to 16/09/23	<u>5.FUNCTIONAL AREAS OF MANAGEMENT</u> <ul style="list-style-type: none"> <li>➤ functions of production management</li> <li>➤ productivity</li> <li>➤ quality control</li> <li>➤ production planning and control</li> </ul>	White board & marker

Week No-8	18/09/23 to 23/09/23	<u>5(B)inventory management</u> <ul style="list-style-type: none"> <li>➤ Need for inventory management</li> <li>➤ Techniques of inventory management</li> </ul> <u>5(C)financial management</u> <ul style="list-style-type: none"> <li>➤ Functions of financial management</li> <li>➤ Working capital management</li> </ul>	White board & marker
Week No-9	25/09/ to 30/09/23	<ul style="list-style-type: none"> <li>➤ Concept of costing</li> <li>➤ Break even analysis</li> <li>➤ Accounting terminologies like book keeping, journal entry, petty cash book</li> <li>➤ Profit &amp; loss account</li> </ul>	White board & marker
Week No-10	03/10/23 to 07/10/23	<ul style="list-style-type: none"> <li>➤ Balance sheet</li> </ul> <u>5(D)marketing management</u> <ul style="list-style-type: none"> <li>➤ What is marketing</li> <li>➤ Concept of marketing management</li> <li>➤ Marketing techniques</li> </ul>	White board & marker
Week No-11	09/10/23 to 14/10/23	<ul style="list-style-type: none"> <li>➤ Concept of 4PS</li> </ul> <u>5(E)human resource management</u> <ul style="list-style-type: none"> <li>➤ Functions of personal management</li> <li>➤ Manpower planning&amp; recruitment</li> <li>➤ Sources of manpower</li> </ul>	White board & marker
Week No-12	16/10/ to 20/10/23	<ul style="list-style-type: none"> <li>➤ Method of testing</li> <li>➤ Method of training and placement</li> <li>➤ Payment of wages</li> </ul>	White board & marker & smart board
Week No-13	30/10/23 to 04/11/23	<u>6.LEADERSHIP &amp; MOTIVATION</u> <ul style="list-style-type: none"> <li>➤ Importance of leadership</li> <li>➤ Qualities and functions of a leader</li> <li>➤ Manager vs leader</li> <li>➤ Styles of leadership</li> </ul>	White board & marker
Week No-14	06/11/23 to 11/11/23	<u>6.(b)motivation</u> <ul style="list-style-type: none"> <li>➤ Characteristics &amp; importance of motivation</li> <li>➤ Factors affecting on motivation</li> <li>➤ Maslaw'stheory of motivation</li> </ul> <ul style="list-style-type: none"> <li>➤ Importance and barriers of communication in business</li> </ul>	White board & marker & smart board

  
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Week No-15	13/11/23 to 18/11/23	<u>7.WORK CULTURE TQM &amp; SAFETY</u> <ul style="list-style-type: none"> <li>➤ Human relationship &amp; performance in organization</li> <li>➤ Relation with peer superior &amp; sub ordinators</li> <li>➤ Quality policy &amp; quality management</li> </ul>	White board & marker & smart board
Week No-16	20/11/23 to 25/11/23	<ul style="list-style-type: none"> <li>➤ General safety rules, protective measures &amp; personal protection</li> <li>➤ Personal protection equipments</li> </ul> <u>8.LEGISLATION</u> <ul style="list-style-type: none"> <li>➤ features of factory act 1948</li> <li>➤ IPR, trade mark &amp; copy right</li> </ul>	White board & marker
Week No-17	28/11/23 to 30/11/23	<u>9.SMART TECHNOLOGY</u> <ul style="list-style-type: none"> <li>➤ Concept of IOT</li> <li>➤ Application of IOTS</li> </ul>	White board & marker

  
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